



# The hunt for “different” products

AROMATECH LIFE INGREDIENTS

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# The question!

- ▶ We often get asked what could be the next big thing in the world of natural oils: buyers are always looking for something that's going to give their product the extra 'wow' factor. Well, we think we might just have what you're looking for.
- ▶ All four oils listed below are cold pressed allowing for a completely natural production method; they are fresh, earthy and wonderfully aromatic oils - and definitely a talking-point.
- ▶ **Could one of these be 'the next big thing'?**

# Dragon Fruit Seed Oil, Cold Pressed

This has skin repair written all over it. This ancient oil is particularly good for your next skin repair formulation.

With its concentrated Vitamin C content, it makes it a **front runner on the skin cell repair list.**

This plant grows in dry, arid environments in Peru and is a beautiful pink outer fruit with a succulent white/pink inner flesh.

Its **Omega 3 & 6 content lends itself to anti-inflammatory products, whilst its Vitamin C content increases collagen production in the skin, giving you a lovely plump look & feel.**

We think it would make a **great addition to any lip-care range** for this very reason.

With its **high linoleic acid content**, there is no surprise this seed oil is rising in fame in the personal care world **for both hair & skincare applications.**



# Noni Fruit Seed Oil, Cold Pressed



Something different for you. This crafted oil from New Guinea is **high in Linoleic acid making a super-duper skin hydrator!** Although new to our range, this oil has been used by the Polynesians for centuries to **help treat inflammation of the skin.**

The fruit itself is used for fruit juice and the seeds are pressed for the oil. **Due to its Linoleic properties the oil carries beneficial attributes that lends itself to antioxidant, anti-inflammatory products.**

This is an all-round super skin hydrator – so if you can slot it into your next skin care formulation you will not go far wrong. This ingredient is undoubtedly one we foresee as a beauty trend of the future.

# Chaulmogra Seed Oil, Cold Pressed



- ▶ We love this cold pressed oil. Wild harvested from the Chaulmogra tree in India, it is **a wonderful skin oil**.

A light oil so it is a simple to formulate with and carries a **high content of hydrocarpic acid (approx. 45%)**, which is a **very effective antimicrobial agent, aiding in the repair of skin cells and hair follicles**.

We strongly suggest blending this into another carrier oil such as Coconut, Almond or Grapeseed as it is stronger than most cold pressed oils. It is however **versatile and application in hair follicle & skin repair formulations** is equally as beneficial. It is not widely known, but that is why we like it!

# Bakuchi (Bakuchiol) Oil, Cold Pressed

- ▶ The oil is extracted from the seeds of the Psoralea Corylifolia plant.

The oil is sweet & nutty in aroma and **full of essential fatty acids**. It has multiple benefits, including **promotion of hair growth in shampoos & post hair wash applications**.

But most commonly **it is used for its antioxidant properties via sunscreens and natural tanning products**. An easily absorbing oil, it sits well in sun care formulations.



# Marula Seed Oil, Cold Pressed

- ▶ This Madagascan 'super oil' is a belter of an oil. **Bursting with antioxidants, Omega 6 & 9 and a high Linoleic content.** The oil could be offered both cold pressed or a refined format depending on whether you want a nutty aroma or not.
- ▶ The oil itself **is a superb emollient and absorbs effectively into the skin with a non greasy feel.** It will leave you skin feeling incredibly silky & smooth. Just like most nutty oils, **it is fantastic for your hair and we would strongly recommend using this product to nourish the scalp & to deliver hair shine.**





Thank you for your attention!

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